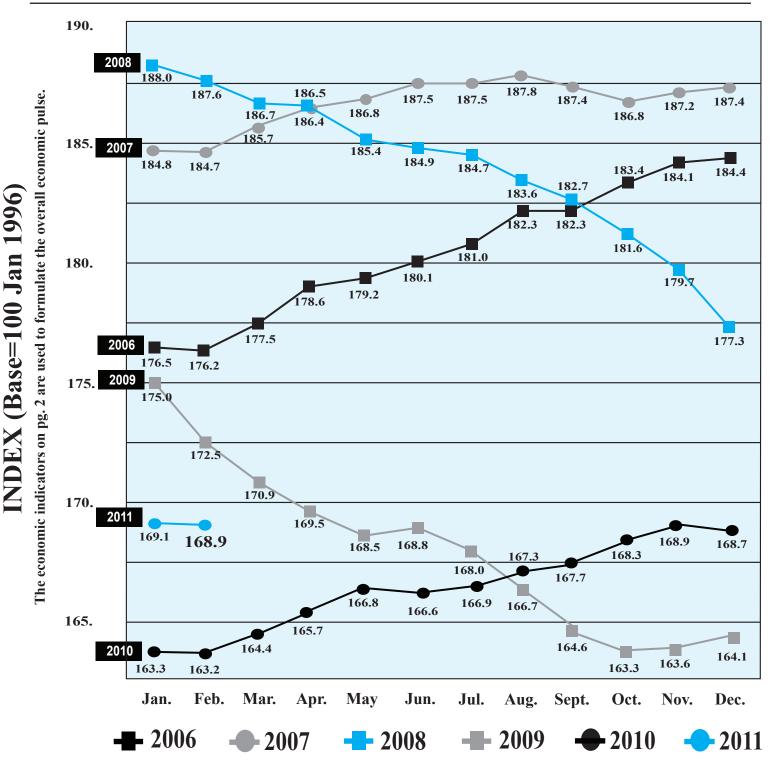


## ► February 2011 Economic Pulse <

## The McAllen Chamber of Commerce Economic Index



ECONOMIC INDICATORS		THIS YEAR February 2011		LAST YEAR February 2010		% CHANGE 02/10 - 02/11	
Retail Sales (\$000's - February in 1995\$) Retail Sales (\$000's - Year-To-Date) Dollars Spent on Auto Purchases (\$000's - Feb in 1995\$) Dollars Spent on Auto Purchases (\$000's - YTD) Lodging Tax Receipts (Feb) Lodging Tax Receipts (Feb) Airline Boardings (Feb) Airline Boardings (Feb) Airline Boardings (YTD) Value All Construction Permits (Feb) Value All Construction Permits (Feb) New Home Permits (Feb) New Home Permits (Feb) New Home Permits (YTD) Home Sales (Feb) Home Sales (Feb) Home Sales (YTD) Average Home Sale Price (Feb) Average Home Sale Price (YTD Avg)		\$241,086 \$507,855 \$82,262 \$169,830 \$288,782 \$528,877 23,875 50,639 \$21,225,691 \$91,890,661 91 190 146 270 \$131,066 \$124,855		February 2010   \$241,787   \$473,364   \$75,276   \$142,620   \$215,290   \$511,593   25,627   52,847   \$23,412,960   \$58,931,118   110   282   146   291   \$114,863   \$114,803		02/10 - 02/11 -0.3% 7.3% 9.3% 19.1% 34.1% 34.1% 3.4% -6.8% -4.2% -9.3% 55.9% -17.3% -32.6% 0.0% -7.2% 14.1% 8.8%	
Hidalgo Bridge Crossings (Feb) Hidalgo Bridge Crossings (YTD) Peso/Dollar Exchange Rate (Feb)			397,229 838,261 12.45		451,934 953,074 13.35		-12.1% -12.0% -6.7%
<b>Employment</b> Wage & Salary Employment (Feb) Wage & Salary Employment (YTD Avg) Unemployment Rate (Feb) Unemployment Rate (YTD Average)			223,600 223,150 12.2 12.5		218,800 218,700 11.8 12.0		2.2% 2.0% 3.4% 4.2%
INDEX - February (Base=100 Jan 1996)		1	68.9		163.5	3.3%	
In January 2004 the Texas Comptroller's Office began tracking "Manifiestos" requests for sales tax refunds on items purchased by Mexican citizens or		p	Export Sales per Manifiestos				Export Sales tal Sales
	February 2011		\$17,729		\$345,574		1%
	VTD 2011		\$44 576		\$727 444	6	1%

The McAllen Economic Index dipped slightly for the first time in three months, slipping to 168.9 down from 169.1 in January, but up 3.3% compared to the February 2010 MEI of 163.5. Weaker spending in February, along with lower housing construction and bride crossing numbers combined to put a bit of downward pressure on the index in February.

\$44,576

\$727,444

**YTD 2011** 

6.1%

February real general spending was down slightly in February compared to February of a year ago, and in fact, is the lowest February figure since 2005. The year-to-date through February total is improved over the last couple of years, but remains down compared to 2007 and 2008.

Auto sales in the metro area - inflation-adjusted spending on new and used automobiles per Hidalgo County motor vehicle sales tax receipts - increased by over 9% for the month and nearly 20% for the year-to-date. Sales plunged in 2009 and 2010, so the increases thus far in 2011 do not yet reflect a return to pre-downturn highs established in 2007 and 2008, but are in the process of catching up fairly impressively.

Building permits are posting solid increases thus far into early 2011, but remain well behind the high totals enjoyed over the latter half of the previous decade, 2005-2008 in particular. Again, though, building activity is moving in the right direction for the 2nd straight year, and is well on the path to recover should these trends continue throughout 2011.

Not so for homebuilding, however -- not in McAllen and not in most other metro locations around Texas and the US. The number of new single-family residence permits is down compared to year-ago numbers and down compared to most of the 15-year history of the McAllen Economic Index. Again, though, most Texas metro areas are experiencing a similar long cyclical slowdown in housing construction, and the recovery in homebuilding may yet be some time off.

Existing home sales in February were exactly level with year-ago sales, and are down by some 7% through February compared to the first two months of 2010. Housing sales remain generally sluggish compared to the last few years, though prices continue to be well-supported, hovering near all-time nominal (not adjusted for inflation) highs.

Kev Points

for export into Mexico.